

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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THE RUSH Supports Wes Leonard Heart Team at Event 'Highlighting' Fenville Standout's Life

AUBURN HILLS, MI –THE RUSH (www.therush.com), a company that captures individual highlights of every player at sporting events and delivers the highlights in real-time to subscribers' smartphones and computers, today announced its support of the Wes Leonard Heart Team (WL Heart Team) with a \$5,000 contribution to the Team. The contribution was made at an event held at Hope College to celebrate Wes Leonard's life on June 21, where his family was presented with video highlights of his athletic achievements. Select highlights from Wes's athletic career were sent by THE RUSH to WL Heart Team supporters' smartphones throughout the day to raise awareness about Sudden Cardiac Arrest.

"We are proud to join the Wes Leonard Heart Team's efforts to honor Wes's life," commented Bob Kerch, President of THE RUSH. "THE RUSH team helps young athletes celebrate their individual success and re-live it by sharing it with their loved ones. Being able to celebrate Wes's individual success and share those moments with his loved ones is such a special experience for everyone at THE RUSH."

THE RUSH, which captures, delivers and archives highlights of every player at high school and youth sporting events by scoring them in real-time, created an archive of Wes Leonard's individual highlights by going through all of his games on DVD and scoring them as if they were in real-time. In total, over 100 individual highlights of Wes were captured and archived on an individual player page dedicated to Wes. His family, including his parents and brother, were given lifetime access to the page on TheRUSH.com, where they can celebrate his achievements and re-live those moments.

About The Wes Leonard Heart Team

Our mission is to honor Wes's life using a team approach, combining the efforts of his loved ones and other existing foundations in the pursuit of a common goal. The Wes Leonard Heart Team is committed to honoring the children who have lost their lives to Sudden Cardiac Arrest and preventing other families and friends from feeling the pain of losing their loved ones. With this team approach we feel we can give others a chance at "one more game". To learn more about the Wes Leonard Heart Team, visit www.wesleonardheartteam.org.

About THE RUSH

THE RUSH (www.therush.com) celebrates individual success and allows you to re-live those special moments and share them whenever from your computer and wherever on your smartphone. Parents can feel the rush of their child's special moments in life any time and any place, as THE RUSH creates, delivers and archives sports video highlights of every player in selected competitions. THE RUSH delivers those highlights to subscribers through smartphones and the web within seconds of live action. THE RUSH is based in Auburn Hills, Mich. and is a Quantum Ventures of Michigan Company (www.qvmllc.com).