

# NEWS RELEASE



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## **FOR IMMEDIATE RELEASE**

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## **FOR MORE INFORMATION**

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## **Virtual Nerd to Provide Free Access to Interactive Tutoring Experience for up to 2,000 Students**

**ST. LOUIS** – Virtual Nerd™ ([www.virtualnerd.com](http://www.virtualnerd.com)), the interactive math and science tutoring website with over 1,400 step-by-step tutorials, today announced it will give away a Virtual Nerd School License that will provide up to 2,000 students with a one-year subscription to the award-winning website. The free license is available as part of a \$150,000 prize package put together by Virtual Nerd and five other ed-tech companies. Schools can enter to win by visiting [www.thebacktoschoolgiveaway.com](http://www.thebacktoschoolgiveaway.com) (BTSG) and registering by September 30, 2011.

“A Virtual Nerd School License is an effective and affordable way for schools to expand teachers’ impact beyond the classroom with personalized instruction,” said Virtual Nerd Co-Founder and expert tutor, Leo Shmuylovich. “We worked with schools last year that saw their struggling math students improve by at least one letter grade from the third to fourth quarter.”

In addition to offering the one-year School License in the BTSG prize package, Virtual Nerd is offering Back to School discounts of 20% off licensing fees. Individual students attending schools without a license can also take advantage of Virtual Nerd’s Back to School pricing with discounts of up to 62% on daily, weekly and monthly plans. Back to School discounts will be available through Sept. 30 on [www.VirtualNerd.com](http://www.VirtualNerd.com).

“New math and science concepts can be intimidating when the school year begins,” commented Shmuylovich. “Virtual Nerd allows students to work through concepts at their own pace and build confidence that prepares them for the next day’s lesson, instead of playing catch up.”

Virtual Nerd’s library of over 1,400 tutorials is presented in the company’s patent-pending Dynamic Whiteboard™ online instructional platform, which anticipates questions and allows students to stop and get help during the step-by-step tutoring experience. Tutorials are available for Pre-Algebra, Algebra I, Algebra II and Intro Physics.

### **About Virtual Nerd™**

Virtual Nerd offers interactive math and science tutorials for students in grades 6-12. The subscription-based website uses a patent-pending individualized learning platform to provide students with a highly interactive and personalized learning experience. Virtual Nerd was recently named by the Software and Information Industry Association as a 2011 Ed Tech Innovator and runner-up for its “Most Likely to

Succeed in the Education Market” award. Virtual Nerd is a Quantum Ventures of Michigan Company. Visit [www.qvmlc.com](http://www.qvmlc.com) to learn more about the Quantum and its family of companies.

**About the Back to School Giveaway Promotion**

The Back to School Giveaway is a joint effort by six committed educational technology companies to help bring quality resources to schools in the 2011-2012 school year. Visit [www.thebacktoschoolgiveaway.com](http://www.thebacktoschoolgiveaway.com) and follow the simple directions to enter and win.